



lounging
into
21st the
century

When the initial novelty of *RSL* wears off it is up to the cabin crew to keep things fresh and new. They would experiment with new ideas and formats, new questions, new catchphrases, gimmicks and promotions. But the secret is really to work at creating a never-ending stream of new passengers and new stars to shimmer and shine in the airplane lounge.

sky's the limit

Your only real constraints should be the size of the venue - a genuine concern in some small bars and clubs - and the number of passengers the cabin crew can physically cope with at one time.

Once your *RSL* really starts to happen all kinds of other stuff starts to happen too. There is the obvious stuff like flights getting fuller and with more repeat business and Frequent Flyer numbers going ballistic; but there is also more bizarre stuff like all the local scenesters flying *RSL* and increasingly strangers say 'hi' to the cabin crew in the street.

The relationship between cabin crew and the venue also changes. Suddenly the venue staff gets friendlier and the cabin crew are better placed to negotiate with the venue over prizes, wages and promotions. Then other venues start to take an interest or to headhunt cabin crew so potentially the number of venues and flights per week can increase.

crystal ball

OK, indulge us little now as we take a fantasy glimpse into the future. The *RSL* future is a global empire with lots of wings.

There will be a web site accessed by tens of thousands of people per day.

There would be a publishing wing with How To books obviously but also quiz books and *RSL* annuals. A record company wing releasing chemical lounge tracks. A line of clothing wing selling golf shirts and loafers. A wing approving franchises. A movie making wing. A wing providing after-dinner speakers - lots and lots of cool wings.

Hopefully what you have read so far has got your brain ticking and thinking 'hmmm, I want to do this; this sounds fun' - what are the next steps?

bombshell

Home truth time: you cannot do our *RSL*; you can only do your own *RSL*, which is going to be different by definition. Your *RSL* is going to have a different cabin crew, different passengers and a different venue, which inevitably means a different *RSL*. In fact, unless you buy the rights, you can't even use the name '*Ready Steady Lounge*' or *RSL*, sorry.

Now before you demand an immediate refund and before we get lynched let's put things in perspective. If you follow the Golden Rules supplemented by the rest of this manual you will put on a successful event. Obviously every '*RSL*' will be unique but the themes and thrust of the Golden Rules still apply and should still be applied. And in time your event will grow to fit your cabin crew, your venue and your passengers.

Whatever you do and however you do it the tenth and final Golden Rule is simply:

Golden Rule

have fun

This is your book so use it one way or another whether as a serious manual to make stuff happen or as a something cute to prop up your coffee table.

If you are serious re-read this manual until you know it inside out, find yourself a suitable venue and make a pitch to get the gig. Good luck.

end bit

That is about the size and shape of our *RSL*. Thank-you for joining us. We hope this manual has informed and entertained and that you now have an insight into what we do and how we make it work. The final bits are a quick recap on the ten - how about that - ten Golden Rules in an easy reference format plus a glossary of *RSL* terms.

No doubt our flightpaths will

meet again sometime soon but
until then luck and love from
everyone at *Ready Steady Lounge*.

Please write or e-mail us at
Art Threat through jetpace with
your *RSL* suggestions or expe-
riences. We would love to hear
from you and we promise to re-
ply.

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RSL Ten Golden Rules

- 1** cabin crew people are passenger people
- 2** infotainment is the RSL fuel to inform and entertain
- 3** RSL questions are zeitgeist and passenger friendly
- 4** everyone that flies RSL flies celebrity class
- 5** the cabin crew will appear jetpaced at all times
- 6** random events in flight are features not problems
- 7** once the passengers become RSL RSL takes-off
- 8** the RSL passengers are the real stars of RSL
- 9** continual improvements make flights increasingly supersonic
- 10** have fun

RSL Glossary of Terms

Word/Phrase	Definition
Airplane	where <i>RSL</i> happens
Air Rage	rowdy or unruly passengers
Big Answer Sheet	for in-flight audio
Boarding	passengers enter airplane
Cabin Crew	quiz producers & presenters
Cartoonify	become like cartoon
Check-in Desk	where passengers board flight
Cockpit	where flight equipment is kept
Door of Destiny™	<i>RSL</i> backdrop
Faces	an optional pictures round
Flight	quiz rounds & features
Flight Announcement	final call for passengers
Frequent Flyer	passenger in loyalty scheme
Hustle	cabin crew get passengers
Jetpaced	the opposite of jet lagged
In-flight Audio	pop intros & theme tunes
Infotainment	inform + entertain
Key Word(s)	in question suggest answer
Lounge Area	main passenger area
LoungeTrack™	a soundtrack of lounge music
Minibiog	a short celebrity biography
No Lose	question where passenger wins
Passenger™	a person flying <i>RSL</i>
Perma Smile	durable fixed smile
Personalities Sheet	an a thru z initials game
Reception	where cabin crew are based
<i>RSL</i>	Ready Steady Lounge
<i>RSL</i> time	flight duration
ScoreMaster	overall scoresheet
Subsonic	low quality
Supersonic	excellent or successful
Winging-it	ad libbing
Zeitgeist	nowness